



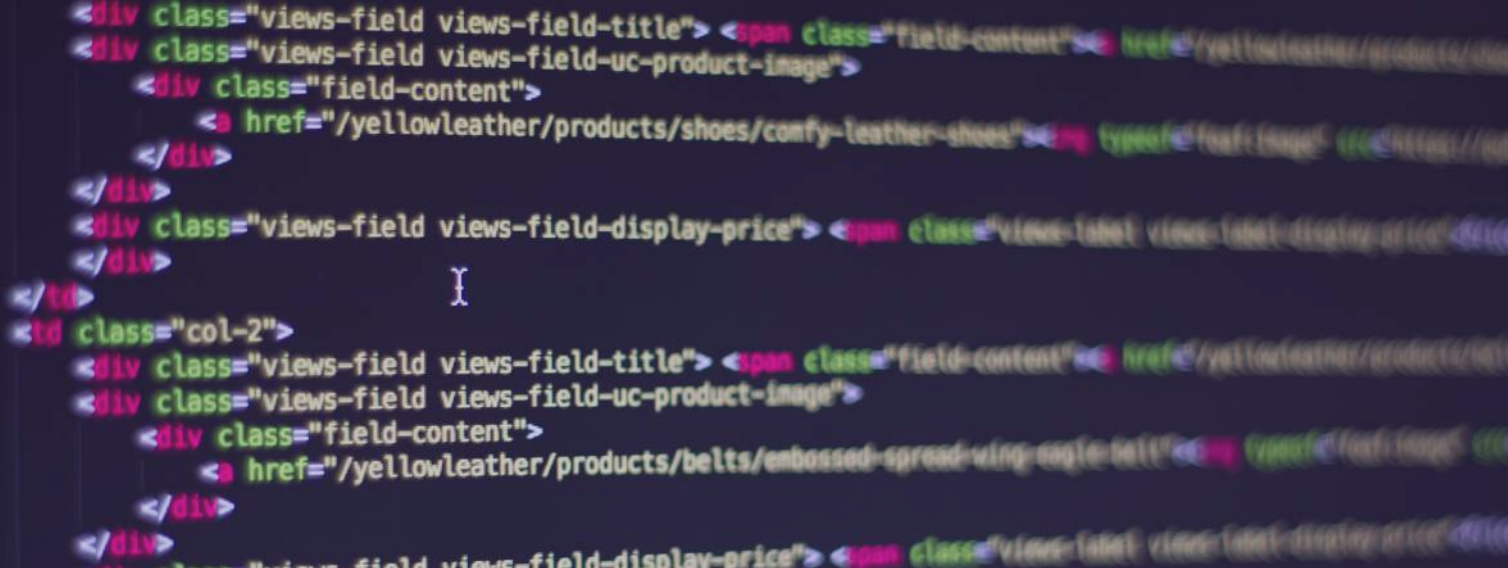
WEBSITE DEVELOPMENT



Would you like to speak to one of our course advisors for further information?

info@courses4me.com.au
www.courses4me.com.au

1300 100 008



Advanced Certificate in Website Development

Gain skills to develop dynamic database driven websites + graphic design + e-commerce

This unique course will teach you website development from all angles: programming, database, graphics and marketing. Designed to help you develop critical and in demand skills that make a difference to commercial success in the here & now of today's world.

- Learn VB.net, ASP.net, SQL and JavaScript (new!)
- Develop graphic skills in Photoshop & Flash
- Learn E-commerce and marketing

IT staff are often some of the most called upon staff in any office requiring broad knowledge and skills. This means that employers are looking for versatile and adaptable employees with a wide range of skills. Don't miss out on this chance to improve your employment opportunities. We've now included our new JavaScript for Web course. This exciting course will teach you how to use JavaScript to provide added functionality to your website from dynamic navigation and forms to games and more!

Did you know?

The employment opportunities in this field are estimated to grow by 20.5% in 2023. The top three regions for employment as a web developer are New South Wales, Victoria and Queensland.

About Us

Courses4me is the leader in online education with decades of experience in both public and private education. Our founders have a combined 30 years of expertise in education and training and have joined forces to deliver high-quality, low-cost education to anyone wishing to advance their career.



Accredited by International Accreditation

We are proud to announce that all our courses at Courses4Me are accredited by the International Council for Online Educational Standards (ICOES), a respected global organisation dedicated to ensuring the quality of online education. This prestigious accreditation signifies that Courses4Me has met the rigorous standards set by ICOES, solidifying our reputation for delivering excellence in online education worldwide. We are committed to providing high-quality courses and look forward to welcoming students from around the globe to our accredited programs.

Endorsement from | *Quality for Excellence in Education*

All online courses offered by Courses4me are fully endorsed by the International Approval and Registration Centre (IARC), a quality control system for education programs and courses in international education. Based in Queensland, Australia, the IARC's Committee Board of accomplished education professionals work to endorse quality education courses in the international market. The IARC endorsement ensures that Courses4me maintains a high level of respect in academic circles within a range of disciplines in Australia and beyond.

Course Overview



Duration / Study Method

The course will take approximately 400 hrs to complete.

The course is done completely online in your own time and from the comfort of your home. We offer self-paced learning and direct tutor support for each individual student.



Payment Methods

Pay for the course upfront and receive a discount or set up an interest free payment plan today from only \$25 per week



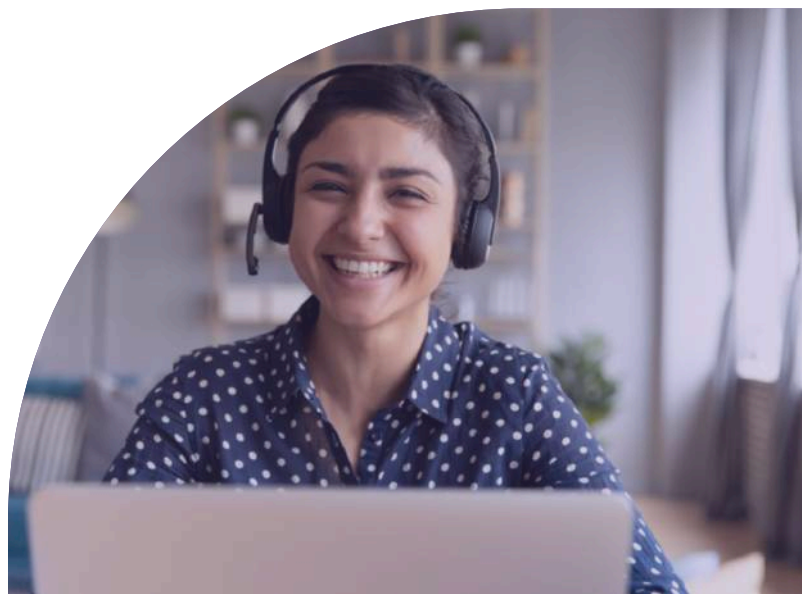
Assessments

Includes case studies, quizzes and written assessments, that are marked with personalised feedback. Problem based learning projects working one on one with your tutor.



Support

All students have unlimited access to their very own professional tutor over the phone or via email.



Career Opportunities

By earning this certificate, learners can confidently seek rewarding employment in various organisations, either as a/an:

- Web Developer
- Web Designer
- Web Administrator
- Web Programmer

* some career outcomes may require further training and/or qualifications



**ACCREDITED BY ICOES AND
FULLY ENDORSED BY IARC**



**NO PRIOR EXPERIENCE OR
CERTIFICATION NEEDED**



**FLEXIBLE PAYMENT PLAN
(FROM \$25 PER WEEK)**



**100% ONLINE, SELF-PACED
LEARNING COURSES**



Core Modules

1. Writing a Website (HTML)

- Introduction to the Internet and HTML
- The most important HTML Tags
- Simplification through HTML Construction
- Software
- Creating Links
- Loading a Site onto the Internet
- Adding Graphics
- Designing a Web Site that Works
- Advanced Features

2. E-Commerce

- Introduction – what is e-commerce (more than the internet)
- Success and failure – what makes the difference
- Promotional strategies – are different on the internet
- Optimizing website potential
- Increasing website exposure
- Automating supply of goods, services, and cash flow
- Managing constant change
- Dealing with e-commerce problems
- Cover crops

3. Flash Programming

- Introduction to Flash
- Using the Flash editor
- Drawing & Colour
- Working with objects and symbols
- Working with text
- Working with graphics
- Animation
- ActionScript
- Using audio in your movies
- Using video in your movies
- Components
- Publishing

Core Modules

4. ASP.NET

- Introduction
- NET Essentials
- Web Forms
- Web Server Controls
- Form Validation
- Classes and Namespaces
- Creating ASP.NET Applications
- NET
- Error Handling
- Email from your Applications
- Project: Creating an Online Store

5. Visual Basic Programming.Net

- Introduction
- Variables
- Understanding conditional statements
- I/O handling
- Controls and Objects – An Introduction
- Structured Programming using Modules
- Properties, methods, events & classes
- Inheritance
- Polymorphism
- Using controls
- Debugging
- Developing a complete VB.NET application

6. Photoshop – Beginner to Medium Level VIT202

- Learning the menus
- Working with digital image files
- Understanding the Tool Palette
- Using Layers, Actions and History
- Digital Painting, shapes and colours
- Selecting, Resizing, Transforming and Masking
- Adjustments and modifications
- Adding Filters and Styles
- Preparing files for print and web

7. SQL For the Web BIT201

- Introduction to Databases
- Fundamentals of SQL
- Building a database with SQL
- Storing & Retrieving Data
- Advanced SQL database access methods
- Database Security
- Using SQL in applications
- Cursors
- Stored procedures
- Error Handling
- Dynamic SQL
- Advice & Tips



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